

**Dates & Running Time:**

Wednesday, January 17, 2018:

Show Hours: 8:30 a.m. – 4:00 p.m.

Keynote Speaker:

9:00 a.m.

Morning Seminar

9:30 a.m. – 11:30 a.m.

Afternoon Seminar

1:30 p.m. – 3:30 p.m.

Thursday, January 18, 2018:

Show Hours: 8:30 a.m. – 12:00 noon

Morning Seminar

11:30 a.m.

**Location:**

The Bolivar County Expo Center is located on First Street in Cleveland, Mississippi, one block north of the intersection of Highways 61 and 8. Turn east at Okun's onto First Street, the exposition center is located directly behind Okun's.

**Exhibit Shipping Instructions:**

Shipping address is:

Delta Ag Expo  
c/o Bolivar County Expo Center  
601 First Street  
Cleveland, MS 38732

**Important!**

**Include this phone number on shipping label: (662) 588-4742**

**Attention: Craig Hankins or Laura Owens**

**Equipment to unload exhibit on day of show:**

A forklift will be available for unloading heavy equipment.

**Exhibit Space Requirements:**

- Height of exhibit will be restricted to conform in allotted exhibit space in order to not block the view of other exhibits or extend over into another exhibit space.
- No music or PA system allowed in exhibit.
- ***No subleasing allowed.***
- Booth must be manned at all times.
- All tables must be skirted.

**Furniture Rental:**

- One eight-foot draped table, two chairs, waste basket, electricity will be provided to each exhibitor.
- All exhibits will have Astroturf covering the floor of each exhibit space.
- If you need additional furniture, contact the following:

On The Mark Event Consulting  
Guy Lewis  
119 Dannon Springs Drive  
Collierville, TN 38017

**Wireless Internet:**

Wireless internet connection will be available in all booths.

**Rental Fees:**

**Inside Exhibit Space...**

- \$4.25/sq.ft
- Deposit due on or before November 15, 2017 (non-refundable)
- Balance due on or before December 1, 2017

**Outside Exhibit Space...**

- \$125.00 each 25'x 50' space

**Exhibit set-up time and teardown time:**

Setup: You may start setting up all inside exhibits at 4:00 p.m., Tuesday, January 16.

**Takedown: All exhibits must remain in place until the 12:00 noon deadline on Thursday, January 18.**

**Security:**

Security will be provided Tuesday night, January 16, and Wednesday night, January 17.

***The Delta Ag Expo Corporation will not be responsible for exhibits left in the Expo Center or on Expo property after close of show on Thursday, January 18, 2018.***

**Name Tags:**

Exhibitors can pick up nametags at the Expo Information booth (#25) on the morning of Wednesday, January 17.

**To make registration run as smoothly as possible, we ask that you submit names of representatives attending the Expo prior to the event. (Postcard provided in your exhibitor packet).**

**Room Reservations:**

Cleveland Area Motels:

- ***Comfort Inn***  
807 North Davis Avenue  
(Highway 61 N)  
Cleveland, MS  
(662) 846-1525
- ***Econolodge of Cleveland***  
721 North Davis Avenue  
(Highway 61 N)  
Cleveland, MS  
(662) 843-4060
- ***Hampton Inn***  
912 North Davis Avenue  
(Highway 61 N)  
Cleveland, MS  
(662) 846-2915

**Emergency Phone Number:**

Bolivar County Extension Service  
(662) 588-4742

Craig Hankins, Chairman  
Bolivar County Extension Service  
(662) 588-4742  
[craigh@ext.msstate.edu](mailto:craigh@ext.msstate.edu)

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**UNIVERSITY**<sup>™</sup>  
**EXTENSION SERVICE**

# Exhibitor Information Guide



## Delta Ag Expo 2018

Expo Center  
Cleveland, MS

Wednesday, January 17  
and  
Thursday, January 18  
45th Annual Expo  
1974 - 2018